



Prescription for Change Opioid Conference

Conference Objectives:

- Increase knowledge about opioid abuse disorder treatment modalities and community resources
- Reduction in personal and professional stigma associated with substance use disorder with medication assisted treatment
- Understanding of personal and professional role in the battle against the opioid epidemic and a call to action to implement in care services

Check-in & Breakfast

7:15am – 8:00am

Welcome & Conference Overview

8:00am – 8:15am

Charlton Wilson, MD, Practice Innovations Institute Executive Sponsor

The Opioid Crisis in Arizona: Overview, Novel Agents and the Opioid Assistance and Referral (OAR) Line

8:15am – 9:05am

Daniel Brooks, MD, Medical Director, Banner University Medical Center Phoenix

NAS Prevention and Opiate Impact on Newborns

9:05am – 9:55am

Maria Manriquez, MD, Interim Associate Dean for Clinical Curricular Affairs,
The University of Arizona College of Medicine Phoenix
Ann Negri, MD, Chief of Behavioral Health Medical Director, Mercy Care

Resource Table Break

9:55am – 10:20am

The Myth of the Magic Pill

10:25am – 11:15am

Elisa Segal, MD, Senior Clinical Solutions Medical Director, Aetna

Prescription for Change: State of the State Opioid Panel

11:15am – 12:15pm

Cheri DeBree, MC, Practice Transformation Consultant, Practice Innovation Institute
Adrienne Lindsey, MA, DBH, Principal Manager of Interprofessional Curricula and Training,
ASU Center for Applied Behavioral Health Policy
Alyssa Padilla, MPH, Special Projects Coordinator, Arizona Center for Rural Health
Nick Stavros, CEO, Community Medical Services
Maria Jagles, BHTI, Overdoses Prevention Coordinator, Sonoran Prevention Works
Jeremy Reed, BA, BHT, SMI Administrator, Community Bridges

Closing Remarks

12:15pm – 12:30pm

Continuing Education Units (CEUs):



This event has been approved to provide CEUs thanks to the sponsorship by Mercy Care. The CEUs are offered through Greater Valley Area Health Education Center (GVAHEC) at Empowerment Systems, Inc.

Physicians – This live activity, with a beginning date of August 24, 2019, is approved for **3.50 Elective credit(s)** by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses – This event is approved for **4.0 CNEs** by the California Board of Nursing.

Social Workers – The AZ Chapter of the National Association of Social Workers has approved this activity for a total of **3.75 contact hours**.

For those claiming credits:

To request your Continuing Education Certification, please follow these steps:

1. Go to www.EmpowermentSystems.org
2. Click "Get your Certificate".
3. Find event on CE Calendar.
4. Chose event, click on "Get Certificate".
5. Complete Survey.

Please note that the survey is **only open for 30 days** following the event!

Should you have any questions about your certificate or this process, please contact Renee A. Ruby at 480-367-6937 ext. 100 or rruby@empowermentsystems.org. Please allow up to 10 business days to receive your certificate via email. This is not an automated process and will not happen immediately.

If you are not claiming credits:

We strongly encourage you to follow the link above to complete the survey. Your feedback is very important to us!



Thank you to **Mercy Care** for sponsoring today's continental breakfast and the ability for continuing education credits to be offered!

Get to Know the Speakers

Dr. Adrienne Lindsey serves as Principal Manager of Interprofessional Curricula and Training at the ASU Center for Applied Behavioral Health Policy, with affiliate appointments in the School of Social Work and College of Health Solutions. Dr. Lindsey earned her Doctorate in Integrated Behavioral Health from ASU, after obtaining a Masters in Psychology from Northwest University. Lindsey served as project director for the Medication-Assisted Treatment for Community Corrections Environments (MATICCE) study, a National Institutes of Health initiative to expand the use of medication-assisted treatment for criminal justice-involved patients. Dr. Lindsey currently serves as Principal Investigator on the ASU State Targeted Response (STR) and State Opioid Response (SOR) grants.

Alyssa Padilla is the Arizona Center for Rural Health's Special Projects Coordinator. She manages health insurance coverage and substance use programming, and serves on coalitions including Healthy Pima, Community Prevention Coalition, Substance Abuse Coalition Leaders of Arizona, and Governor's Office for Youth, Faith and Family Community Outreach and Training Workgroup. She studied Marketing and Public Health at The University of Arizona, and worked on Capitol Hill and in the Department of Health and Human Services in D.C. As a local Tucsonan, Ms. Padilla works to address the social determinants of health and implement community-based public health efforts.

Dr. Ann Negri is the Chief Behavioral Health Medical Director and has psychiatric /medical management responsibilities for Mercy Care. Dr. Negri graduated from Temple University School of Medicine and completed her Adult Psychiatry residency at the University of Pittsburgh Health Sciences Center and Western Psychiatric Institute and Clinic. She is Board Certified in Psychiatry. Dr. Negri practiced in both private and community psychiatry for 34 years in Pennsylvania and Arizona. She served as a Medical Director for the severely mentally ill in Maricopa County for 9 years. She held academic positions at the University of Pittsburgh School of Medicine and Medical College of Pennsylvania and has a current teaching position at the University of Arizona College of Medicine. She has served as a past president of the Pittsburgh Psychiatric Society. Dr. Negri has expertise in all aspects of clinical utilization review, program implementation, quality improvement, patient centered medical home/care coordination and building community partnerships. Dr. Negri is active in several committees and projects and serves as a member of the Arizona Statewide Task Force for the Prevention and Treatment of Substance Exposed Newborns. Dr. Negri has given multiple lectures and educational symposiums for Neonatal Abstinence Syndrome and on mental health issues and substance abuse in pregnancy and motherhood. She also oversees the intensive care management pregnancy program for the severely mentally ill for Maricopa County. Dr. Negri is both a Fellow and Distinguished Fellow of the American Psychiatric Association since 2004. The American Psychiatric Association gave her the Distinguished Lifetime Fellow award in 2016.

Dr. Charlton Wilson is the Chief Medical Officer at Mercy Care. He has extensive leadership experience in medicine, public health, and health policy with an emphasis on the populations served by Medicare, Medicaid and the Indian Health Service programs. As a commissioned officer in the U.S. Public Health Service, he has had broad clinical experience in both rural and urban locations. He currently serves on the Arizona Tobacco Revenue, Use, Spending and Tracking Commission (TRUST) and is a board member for Native Health and Aunt Rita's Foundation. He is a Clinical Assistant Professor in the Department of Internal Medicine at the University of Arizona College of Medicine-Phoenix.

Cheri DeBree is a Practice Transformation Consultant with the Practice Innovation Institute (Pii). Over the last 24 years, Cheri has worked at a variety of behavioral health agencies and health plans in Arizona in roles including project management, program development has highlighted Integrated Health, implementation, Process Improvement, and clinical activities as well as administrative oversight. In her current role with Pii, Cheri has primary focus on opioid initiatives and the importance in clinical work of addressing social determinants of health.

Dr. Daniel Brooks is the Medical Director of the Banner Poison & Drug Information Center and Outpatient Toxicology Clinic at the Banner University Medical Center-Phoenix (BUMCP). He works clinically in the Critical Care Units of BUMCP and Phoenix Children's Hospital, and in the Emergency Department at Maricopa Medical Center. He is a Clinical Professor in the Departments of Emergency Medicine and Medicine, and Co-Director of the Center for Toxicology & Pharmacology Education and Research, at the University of Arizona College of Medicine-Phoenix. His academic focus is on poison centers, patient care and the management of substance abuse.

Dr. Elisa Segal is senior clinical solutions medical director for Aetna Medicaid. Board certified in family medicine, she has been leading the joint opioid initiative, *A Prescription for Change*, since 2016. Dr. Segal is the author of the white paper, *A Prescription for Change*, and the booklets, *If at First You Don't Prescribe* and *Power Over Pain*, which are being used as part of a larger academic detailing and marketing plan. She authored the content for dedicated opioid website enhancements on both provider and member facing platforms and has been a featured speaker and panel participant at multiple statewide and national summits as well as an active member of the Arizona governor's goal council and the statewide taskforce on opioids. Dr. Segal's proudest achievement is as conceptor, course director, speaker, emcee, and panel moderator of the ground-breaking symposium sponsored by Mercy Care, entitled *Changing the Conversation: A Prescribers' Symposium*, June 2, 2018, in Tempe, Arizona. She is honored to share her perspectives on the importance of public education on the evidence-based management of pain.

Jeremy Reed is currently the SMI Administrator at Community Bridges, overseeing three Forensic Assertive Community Treatment (ACT) teams and three traditional ACT teams. Jeremy was part of Community Bridge's first FACT team where he was an original team member hired as the Employment Specialist in August of 2015. Jeremy was promoted to oversee Community Bridges' first ACT team as the Clinical Coordinator in November of 2016 where he held the position for two years before being promoted to SMI Administrator in January of 2018.

Maria Jagles joined Sonoran Prevention Works a year ago with a passion for nurturing healthier communities through compassion, education, and empowerment. She has 12 years of experience in HIV/STI/HCV prevention, testing & education, and linkage to care for individuals experiencing homelessness, domestic violence, mental illness, substance use disorder, as well as those in transactional sex work. She's facilitated CDC evidence-based prevention interventions for those living with HIV and has conducted community and street outreach throughout Maricopa County. An Arizona native, Maria continues to be dedicated to enriching the lives of marginalized communities and is committed to furthering SPW's crucial mission.

Dr. Maria Manriquez is the Interim Associate Dean for Clinical Curricular Affairs at The University of Arizona College of Medicine - Phoenix. She is also the Director of Pathways Program and a Professor of Obstetrics and Gynecology (Clinical Scholar Track). Having started out her career as a Registered Nurse and spending many years in Obstetrics she began her journey into medicine. After graduating she completed her residence at Banner Good Samaritan Medical Center, now Banner - University Medical Center Phoenix. She started the Pathway Scholars Program and also serves as the Cultural Competence theme director. Dr. Manriquez is able to prescribe buprenorphine and manages patients who need this care in pregnancy. She sits on boards in Addiction Medicine and developed and is co-program director for reentry into the Obstetrics and Gynecology Clinical Practice for Maricopa Integrated Health Systems.

Nick Stavros began working in the addiction treatment field in 2012 and became the Community Medical Services' CEO in 2013. Previously, Nick served 8 years in the United States Army as an intelligence analyst, Arabic linguist, Airborne Ranger, and Infantry Captain where he led an Infantry Platoon in combat operations in Iraq. Nick sits on the Board of Directors for the American Association of the Treatment of Opioid Dependence (AATOD) as the Arizona state representative and is the co-chair for the Substance Abuse Committee for the Arizona Council of Human Service Providers.

Complimentary Wi-Fi

Network: Opioid Conference

no password required

Conference Materials

Materials from the conference will be posted to the Practice Innovation Institute website within seven days of the event. Please visit www.piiiaz.org to view the materials.

Please make sure to stop by tables in the lobby to identify **Resources** available to you



The Arizona Department of Health Services (ADHS) and the Center for Toxicology & Pharmacology Education and Research (CTPER) partnered in developing the Arizona Opioid Assistance and Referral (OAR) Line to assist all Arizona residents and health care providers with opioid-related questions, injuries, and illnesses (including assistance with behavioral health care). The line is available 24/7, free, and operated by RN's and pharmacists from the Poison Centers of Arizona.



Additional information on the OAR Line can be found at www.azpoison.com/news/arizona-oar-line



The Center for Applied Behavioral Health Policy (CABHP) at Arizona State University conducts research and evaluation that informs policy and improves behavioral health systems using evidence-based practices. Additionally, CABHP designs, provides and supports educational opportunities to meet the needs of the current and emerging behavioral health workforce; training in motivational interviewing, medication-assisted treatment, SBIRT (Screening, Brief Intervention, Referral, &

Treatment), and trauma-informed care. CABHP services include program evaluation, workforce development and training, provider coaching and fidelity checks in evidence-based practices, coalition building and implementation assistance, and grant management and writing.

Additional information can be found at www.cabhp.asu.edu



Community Bridges, Inc. has a 31-year history of providing comprehensive medically integrated behavioral health programs including prevention, education and treatment services using cutting edge, nationally recognized treatment models throughout Arizona. Services include, but are not limited to, Integrated Health, Crisis Stabilization, Peer Support & Outreach, community-based outpatient programs, Medication Assisted Treatment and residential

programs. CBI believes in a “no wrong door” philosophy and will ensure each individual is assessed and linked to the right program at the right time.

Additional information can be found at www.communitybridgesaz.org



Community Medical Services (CMS) is an outpatient medication-assisted treatment provider that currently has 18 locations across Arizona; including the nation's first ever Center of Excellence. Open 24 hours a day/7 days a week, CMS provides treatment for those suffering from Opioid Use Disorder. Medical care is provided by certified substance use disorder treatment specialists who will prescribe the proper medication based on an evaluation of individual needs.

Our treatment programs are provided in a compassionate and judgement-free environment. Each treatment plan is individualized with the medications and counseling ideal for that patient's particular situation and goals in mind; meeting our patients where they are at in their recovery.

Our outpatient services include a variety of cognitive, behavioral and other substance use dependency-focused therapies, including individual and group therapies. Counseling is recommended to anyone who is dependent on drugs or alcohol. Working with a counselor can help you understand your dependency and how to cope with it. Counseling focuses on what is called Cognitive Behavioral Therapy as well as Motivational Interviewing. Combined with our peer support, correctional liaisons, and family advocates we can help our patients stay focused on their recovery.

Additional information can be found at www.communitymedicalservices.org



Health Current is the health information exchange (HIE) that helps partners transform care by bringing together communities and information across Arizona.

Healthcare clinicians have always been able to provide better care when they have more complete information on their patients. More complete patient information and better coordinated care is more important than ever today when the healthcare industry faces a future of value-based care where payment is based on value and outcomes rather than the amount or type of services delivered.

Additionally, Health Current offers *Click for Control*. This campaign is designed to increase Electronic Prescribing of Controlled Substances (EPCS) in Arizona and prepare Arizona prescribers for the new state requirement, mandated by the Arizona Opioid Epidemic Act, which goes in to effect January 1, 2020. For additional information, including a *Click for Control* Fact Sheet, visit www.healthcurrent.org/information-center/controlled-substances.



To learn more about Health Current visit healthcurrent.org or email info@healthcurrent.org.



Hushabye Nursery is a recovery center for Neonatal Abstinence Syndrome. We maximize comfort for opioid-exposed newborns suffering from withdrawal symptoms and offer guilt-free support for families and education services to improve family outcomes. Our highly trained staff instills constant compassion and a calming presence that is necessary to care for these helpless victims.

We believe in a holistic approach to drug addiction recovery and will provide non-judgmental support for the family members of our patients.

We intend to disrupt a system that tends to separate families due to lack of appropriate and effective treatments for addicted parents.

We will connect our patients to existing resource networks to prevent further traumas for men, women and children who have already suffered to give everyone the best possible start at a brand-new life.

Additional information can be found at www.hushabyenursery.org



Intensive Treatment Systems (ITS) works with people and families who struggle with drug and/or alcohol addiction. We work to provide patient focused treatment which is individualized to ensure that everyone gets the treatment and services they need to help them on their recovery journey. Medication Assisted Treatment can be an integral part of recovery, but the wrap around services such as peer support, intensive

outpatient (IOP), Individual, Family and Group Counseling and transportation are vital to achieve long term success.

We offer outpatient services and have several locations around the valley; one is a Center of Excellence – open 24 hours a day/7 days a week. We are available any time. Whenever someone reaches out and is ready for help, we are open. We accept walk-ins or booked appointments and work with all AHCCCS health plans, Veterans, American Indian Health Plan, have funding for those who do not have insurance or who are underinsured and can also take cash pay.

Additional information can be found at www.itsofaz.com



At March of Dimes, we are committed to fighting for the health of all moms and babies by:

- Advocating for policies and programs that support and protect pregnant women
- Providing support for special projects in communities to address opioid issues for pregnant women
- Sharing research and key findings on NAS' long-term effects
- Increasing awareness through educational content for health care providers and families.



Mercy Care is a not-for-profit health plan serving AHCCCS members throughout Arizona. Owned by Dignity Health and Ascension Health, Mercy Care has served Medicaid members since 1985. Mercy Care provides access to health care services for families, children, seniors, and people with physical and developmental/cognitive disabilities. Our vision is for our members to live a healthier life and achieve their full potential.

Mercy Care also operates as the Regional Behavioral Health Authority (RBHA) in Maricopa County, which was the first RBHA in Arizona to offer integrated physical and behavioral health services to persons determined to have a serious mental illness. Mercy Care manages the public behavioral health system in Maricopa County and parts of Pinal County. Learn more at www.MercyCareAZ.org.



The National Council on Alcoholism and Drug Dependence (NCADD) is a non-profit organization dedicated to providing substance abuse treatment to women through a variety of programs to address individual needs. All of NCADD's programs focus on providing the tools and resources to assist women in living financially independent, drug and alcohol-free lives. They offer treatment, education and housing assistance.

Additional information can be found at www.ncadd-phx.org



Sonoran Prevention Works is a grassroots group working to reduce vulnerabilities faced by individuals and communities impacted by drug use in Arizona. We utilize a harm reduction framework to educate Arizonans on overdose response, naloxone distribution, HIV and Hepatitis C prevention, and stigma. SPW provides capacity-building assistance and trainings to individuals and service organizations, including behavioral health, medical professionals and the community.

We recognize drug use as a public health concern that impacts everybody, and we utilize a framework of equity and evidence-based practices to intervene on preventable risks.

Additional information can be found at www.spwaz.org



Terros Health is an integrated care provider offering primary medical care, health and wellness services, counseling and group sessions and addiction treatment for adults, adolescents and Children. Services also include Medication Assisted Treatment (MAT).

Additional information can be found at www.terroshealth.org



For nearly 50 years, Valle del Sol has provided culturally relevant treatment for substance use disorders. Our medication-assisted treatment (MAT) includes an integrated array of evidence-based counseling, the administration of Methadone or Suboxone, and on-site acute care. Our CARF-accredited program is offered in South Central Phoenix and Mesa. Both programs are monitored by the DEA and SAMHSA. MAT services (Suboxone) is also available for teens age 16 – 17 years.

Additional information can be found at www.valledelsol.com

This event is hosted by the Practice Innovation Institute (Pii)

Pii is a collaboration between Health Current and Mercy Care.



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My Action Plan

This is your Action Plan to take back to your practice with you.

Recalling the conference objectives, what will you do differently in your practice after today?

Increase knowledge about opioid abuse disorder treatment modalities and community resources

What resources did you identify that you can use and/or plan to follow up with?

Reduction in personal and professional stigma associated with substance use disorder with medication assisted treatment

What can you do to help reduce the stigma?

Understanding of personal and professional role in the battle against the opioid epidemic and a call to action to implement in care services

What can you implement?



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Conference Evaluation

**** Please fill out this page and leave it on your table for us to collect ****

How was the location/facilities for this conference?

What went right and/or was done well at this conference?

What improvements would you suggest?
